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GLAVA® had a visible presence at SMM in Hamburg - the biggest event of the year for the global maritime industry.

Lars Fillip Kolbu, Head of Marketing for Technical Insulation and Marine/Offshore is very pleased with the attention that GLAVA® Marine/Offshore received under its joint umbrella with Saint Gobain. A number of other Norwegian representatives were also present on the Saint-Gobain Marin Application stand, representing firms such as Weber, Brødrene Dahl, and Optimera.

It was expected that between 50,000 and 60,000 people would visit the trade fair during the course of the week. As many as 50 nations were represented, and the maritime trade fair is undoubtedly the biggest event to take place in Hamburg.

'There are a lot of people and it can easily become chaotic. But it is also an enormously important meeting place for those of us in industry. It is also interesting to observe the Norwegian presence is very noticeable, even in such a large and international market,' Lars Fillip reported back from Hamburg.

GLAVA® var synlig tilstede på SMM i Hamburg, årets største hendelse for verdens maritime industri.

Lars Fillip Kolbu, Markedssjef Teknisk Isolering og Marine/Offshore er godt fornøyd med oppmerksomheten GLAVA® Marine/Offshore fikk under felles paraply for Saint Gobain. På standen for Saint-Gobain Marin Application stod også andre norske representanter, som Weber, Brødrene Dahl og Optimera.

Det var forventet at 50.000 til 60.000 ville besøke messa i løpet av uka. Så mange som 50 nasjoner var representert, og marinemessen er utvilsomt det største som skjer i Hamburg.

– Det er mye mennesker og lettere kaotisk. Men en enormt viktig møteplass for oss i bransjen. Det er dessuten interessant å registrere at den norske tilstedeværelsen er veldig merkbar, selv i et så stort og internasjonalt marked, sa Lars Phillip i en stemningsrapport fra Hamburg.

Contact us

Main office and production

Address

*Nybråtveien 2
1832 Askim*

Tlf: 69 81 84 00

E-mailt: post@glava.no

Postaddress

*Postbox 2006
1801 Askim*

Sales and marketing

Address

*GLAVA AS, Oslo
Sandstuveien 68
0680 Oslo*

Postaddress

*Postbox 6211 Etterstad
0603 Oslo*

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